

# KRINGLE CANDLE®

HERITAGE IN FRAGRANCE



*Your Favorite Fragrance Is Always The Right Color*

[www.kringlecandle.com](http://www.kringlecandle.com) • 888-957-4645

# KRINGLE CANDLE®

## A HERITAGE IN FRAGRANCE



### FROM CRAYONS TO CANDLES

At just sixteen, Michael Kittredge II made a candle for his mom's Christmas present using his childhood crayons and an antique stove. This was the start of a tiny but fast-growing business called Yankee Candle. By following his inspiration and always stressing quality, he made Yankee the candle industry standard and reshaped the modern giftware landscape. He sold Yankee Candle in 1998, and although Michael (Mick) Kittredge III was young at the time, he very much recalls growing up and learning in his father's world of wax and wicks.

### BRINGING IDEA TO MARKET

Mick was eighteen in 2008 when he made his first candle on the same stove purely for fun. In 2009, he made scented candles the theme of a collegiate marketing course that required him to create and promote a product. His choice seemed natural: candles. He discussed an idea that would not go away, asking his dad for advice: "Could this school assignment be the seed of a new company?" The answer was yes, and in late 2009, Mick started the Kringle Candle Company with a new concept - making all white candles, no matter the fragrance, to match any décor.

A suitable building in cozy Bernardston, Massachusetts was purchased for manufacturing and would also include a retail store (opened Oct. 2010) to showcase Kringle's candle line.



### TODAY AND TOMORROW

Since 2010, Kringle's retail campus expanded across the street with the opening of The Farm Table Restaurant housed in a carefully restored and renovated farmhouse built c.1800 where patrons enjoy a high-quality dining experience; a stunning post-and-beam three-level Kringle Country Barn offering a delightful old-time country store with unique gifts, toys and holiday décor; the tiny but bountiful Chocolate Cottage and the seasonal Kringle Café with an outdoor seating area adjacent to a courtyard and outdoor fireplace.

Kringle's corporate headquarters and production also moved to a new location within Bernardston. With the success of its first five years, expansion plans continue in order to meet the national consumer demand, wholesale needs and international growth. The excitement is definitely evident within the company's framework as it moves forward to 2017 and beyond.

*Mick says, "I'm very proud of our ultra-fragrant candle line. With our sleeves rolled up, Kringle Candle's focus and mission will ensure that our variety of authentic candle products delivers consistent quality, versatility and innovation coupled with world-class customer service."*

**Mick Kittredge III**  
President & CEO

### 2017 KRINGLE CANDLE® Ordering

#### Regular Terms & Conditions:

Opening Order Minimum: \$350

Reorder Minimum \$250

#### Reorder Incentive:

60 Days after last invoice/\$250 Minimum Order receives a 50% Freight Allowance.

# KRINGLE CANDLE®

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The Kringle Candle Wholesale staff are here to provide you with outstanding, world-class customer service. We strive to exceed customer expectations across all service aspects so that you and your customers receive the best and get the most while experiencing the Kringle quality, authenticity and superior candle products. We are looking forward to working and partnering with you in 2017.

### KRINGLE CANDLE WHOLESAL

31 Kringle Drive, Bernardston, MA 01337

888-9-KRINGLE or (888) 957-4645

Fax: (413) 648-3065

Email: [wholesale@kringlecandle.com](mailto:wholesale@kringlecandle.com)

*Kringle Candle wholesale promotional offers, e.g. Fragrances of the Month, and tiered programs provided separately.*

# KRINGLE CANDLE®

## FRAGRANCE LISTINGS

### FRESH

Pages 9-11



### FLORAL

Pages 12-13



“ Pure Peony scent & great throw. ”  
— SHARON F —

### FRUITS

Pages 14-15



“ ...the best aromatic candles. ”  
— BOB —

# KRINGLE CANDLE®

## FRAGRANCE LISTINGS

### GOURMET

Pages 16-17



### WARM & WOOLSY

Pages 18-19



“ Absolutely fell in love with Kringle Candles. ”

— JULIE D. —

### AUTUMN

Pages 20-21



### HOLIDAY

Pages 22-23



## PRODUCT

### Experience the seasons with Kringle Candles

When your customers ask about our various shapes, sizes and styles, you have the answers right here on our Product Knowledge pages. We've compared dimensions, net weights, burn times and everything else needed to help you sell Kringle Candle, the leading manufacturer of all-white candles.



#### 2-Wick Large Classic Jar

22oz - 100 hrs

Dimensions: 4" x 6.75"



#### 2-Wick Medium Classic Jar

14.5oz - 75 hrs

Dimensions: 4" x 5"

# KNOWLEDGE

## KRINGLE CANDLE CLASSIC JARS

### Large Classic 2-wick

Our Large Classic jar, 22oz with two wicks for a fast melt, wider diameter for a bigger wax pool and perfect for larger-size rooms and for every occasion. Bright white wax, easy-peel label, reusable & recyclable. Clean, long burning (up to 100 hours) with lead-free cotton wicks.

### Medium Classic 2-wick

Our Medium Classic jar, 14.5oz with two wicks for a fast melt, big wax pool and perfect for small to mid-size rooms and every occasion. Bright white wax, easy-peel label, reusable & recyclable. Clean, long burning (up to 75 hours) with lead-free cotton wicks.

### Mini Classic Jar

Our Mini Classic jar, 4.5oz with a single wick for a perfect melt and even liquid wax pool. Bright white wax, easy-peel label, reusable & recyclable. Clean burning (up to 20 hours) with lead-free cotton wicks in a versatile compact size perfect for powder rooms, bedrooms, office and other small spaces. Pair with larger sizes for candlescaping options.

### Single DayLight®

Our innovative DayLights® will burn 10 to 12 hours and are a perfect way to sample scents in any room, with any style! These mighty candles are twice the size of a tea light and offer a deceptively large throw; the self-cover makes them perfect travel companions too! Reusable & recyclable.



### Mini Classic Jar

4.5oz - 20hrs

Dimensions: 3" x 3.75"

### Wax Melt

Our Wax Melts are easy to use and ultra-fragrant! Mix pieces of wax potpourri melts from different fragrances to create unique aromatic blends. Re-meltable. Use anywhere in your home where candles would be used. Place in either warmers that utilize tea lights or electric warmers where flames are not desired.



### DayLight® Candle

1.5oz - Up to 10 to 12hrs

Dimensions: 2.25" x 1.3"



### Wax Melt

re-meltable

Dimensions: 2.25" x 1.3"

KRINGLE CANDLE®



WHY  
WHITE?

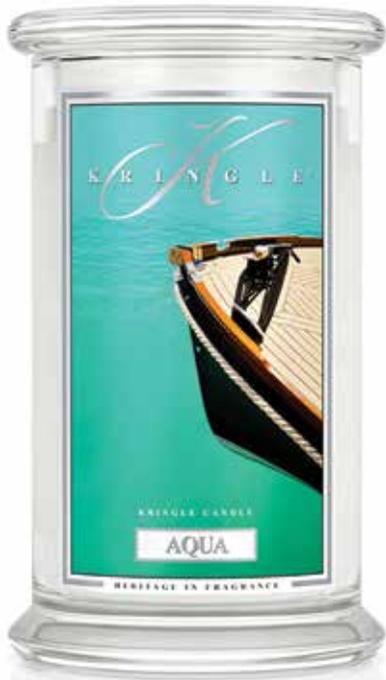
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Kringle Candle's distinctive crisp, white shades fit every décor scheme with understated elegance. No matter what scent or style you select, these carefully-crafted candles are an ideal match for every setting in every room.

100% dye-free, using only the purest fragrance oils, Kringle Candles consistently yield the most luminous white light.

Each Kringle Candle will fill your home with lush, long-lasting and always authentic fragrances.

# KRINGLE CANDLE®



## AQUA

Bright citrus, marine and bergamot notes blend with musk and sandalwood for a fresh, expansive union.



## BEACHSIDE

A union of cocoa butter, salt spray and sun-kissed ozone notes, Beachside will instantly evoke fond memories of warm sand and crashing waves.



## COMFY SWEATER

It's easy to get cozy on blustery days curled up in your favorite comfy sweater.



## DEWDROPS

A full fragrance, Dewdrops boasts of watery green coolness and a minty vibe that is lush and fresh.



## EGYPTIAN COTTON

All comfy wrapped in the clean powdery freshness atop the sweet florals of Egyptian Cotton.



## EUCALYPTUS MINT

Offers a sweet minty aroma, and we've blended extra mint and herbal goodness for a sensational fresh scent.

# KRINGLE CANDLE®



## FRESH AIR

Water flowers, fruits and jasmine with a wonderful woody and sweet musk base, Fresh Air, is a heady hybrid.



## FRESH MINT

A bouquet of spearmint and greens with a sprinkling of sweet basil, eucalyptus and musk for a very herbal Fresh Mint.



## GREY

A blend of citrus, florals, exotic woods and musk. Undertones of vanilla and Tonka bean provide an elegant base.



## SPA DAY

Have a Spa Day and be cooler than a cucumber; adding a mix of mint and apple to set the mood.



## SPELLBOUND

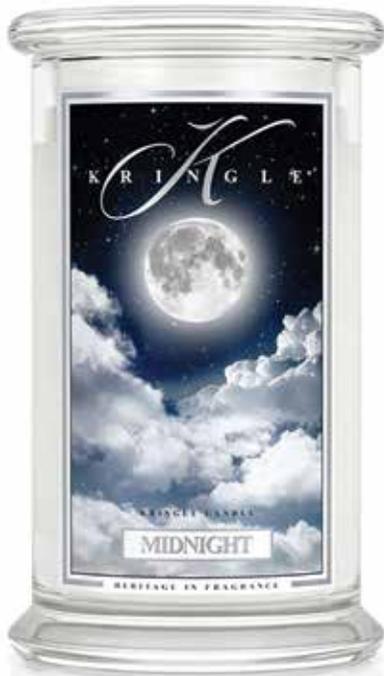
Sweet fruit and citrus accords encounter floral counter notes with an exotic musk foundation.



## WARM COTTON

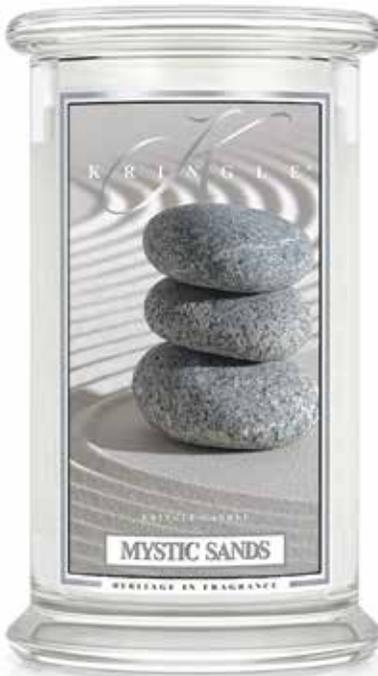
Light citrus fresh notes, gentle florals and traces of musk unite to create the ultimate warm cocooning fragrance.

# KRINGLE CANDLE®



## MIDNIGHT

A sensual swirl of leather, woods, amber and moss to create a distinct and classically masculine fragrance.



## MYSTIC SANDS

An exotic blend of floral highlights and spicy aromas of an eastern Mediterranean market.



## SET SAIL

A bracing blend featuring sparkling top notes, marine vegetals and an earthy base of musk and moss.



## WATERCOLORS

Lavish floral notes and sweet fruit accords with sandalwood and musk to create this masterwork.

## SET SAIL

A bracing blend featuring sparkling top notes, marine vegetals and an earthy base of musk and moss.



# KRINGLE CANDLE®



## CHERRY BLOSSOM

A authentic botanical fragrance, Cherry Blossom celebrates the renewal of spring with a promise of luscious tart and sweet fruits to come.



## FRENCH LAVENDER

Discover the idyll of Provence's purple meadows in our calming French Lavender, sure to help take you away from the stresses of the day.



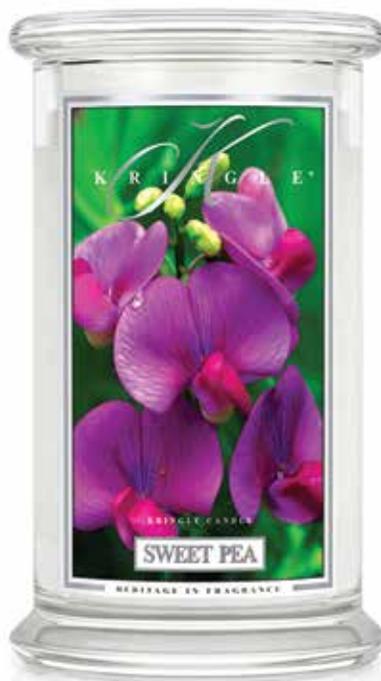
## FRESH LILAC

A soft, magical floral recalling the very essence of springtime, our delicate Fresh Lilac is simple, pure and honest.



## SCARLET ROSE

Scarlet Rose...no other name would smell as sweet.



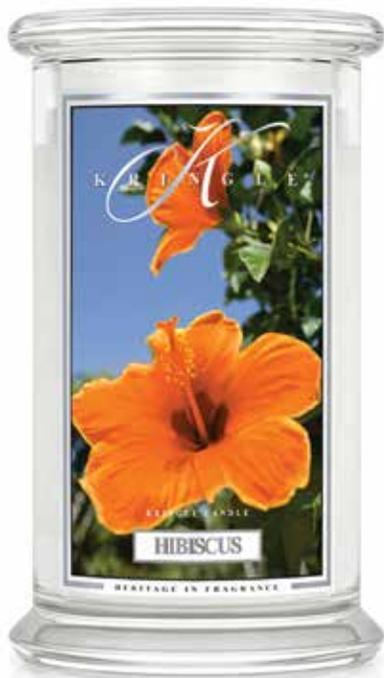
## SWEET PEA

Bright florals combined with pear and apple essence is as endearing as its name. Let me call you Sweet Pea.

“ Your lilac candle is the best I’ve ever smelled. And the Picket Fence - oh my word, it’s like the smell of Springtime! ”

— MARA M. —

# KRINGLE CANDLE®



## HIBISCUS

Our Hibiscus is sweet-floral with richly alluring bouquet of nectarine and water lily.



## PEONY

Notoriously difficult to replicate, we've found the delightful sweet and lively essence of Peony's lavish pink blossoms.



## PICKET FENCE

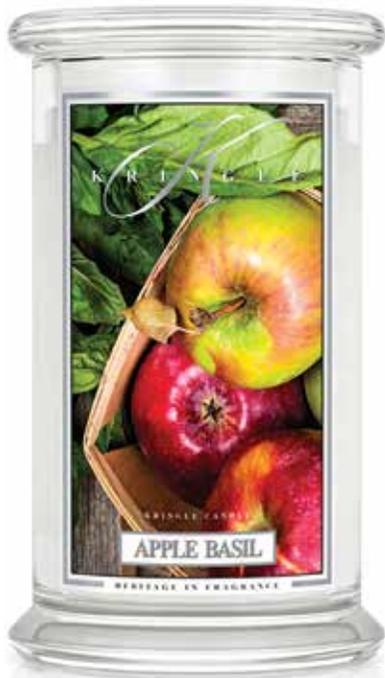
A blossoming floral powder puff with clean and subtle undertones of sandalwood and musk.



## SCARLET ROSE

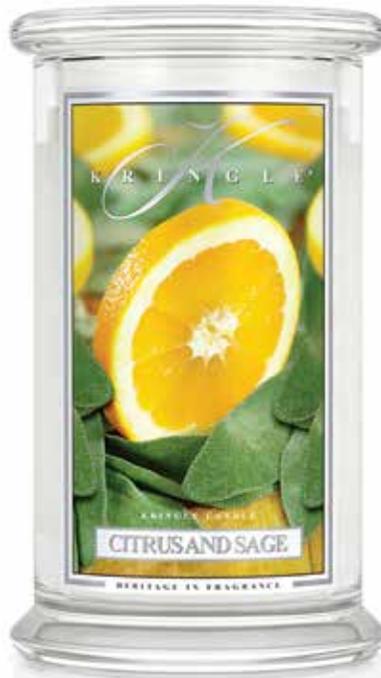
Scarlet Rose...no other name would smell as sweet.

# KRINGLE CANDLE®



## APPLE BASIL

Your favorite apple with a tad of basil creates this unique dolce duo.



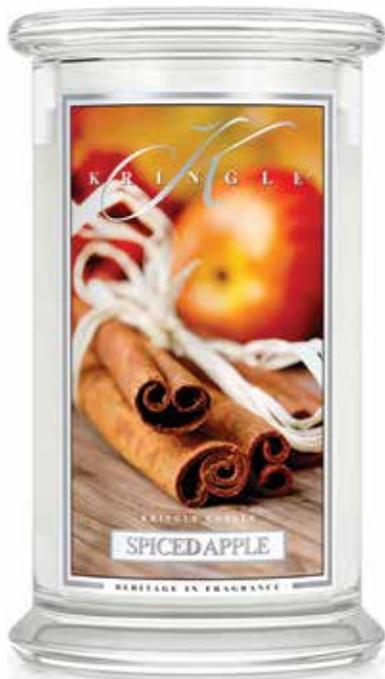
## CITRUS AND SAGE

Tangy, bright citrus accords partner with green herbal notes to produce a relaxing yet uplifting union.



## CORTLAND APPLE

Authentic balance of tart and sweet, the very essence of perfectly ripe autumn fruit: our Cortland Apple.



## SPICED APPLE

This brings together bubbling baked apple, allspice, nutmeg and cinnamon notes with a gentle hint of vanilla.



## WINTER APPLE

Juicy apple ripeness, flower spices, sweet woody and berry aromas makes this apple scent the perfect pick.

“ Transported into  
beauty and  
candlelight...”

— JEAN B. —

# KRINGLE CANDLE®



## OAK & FIG

We've paired woody strength to the amazing milky sweetness of figs for a beautiful balance.



## PINK GRAPEFRUIT

The classic tang and sweet sass of ripe, pungent Pink Grapefruit is perfect in this realistic creation.



## ROSEMARY LEMON

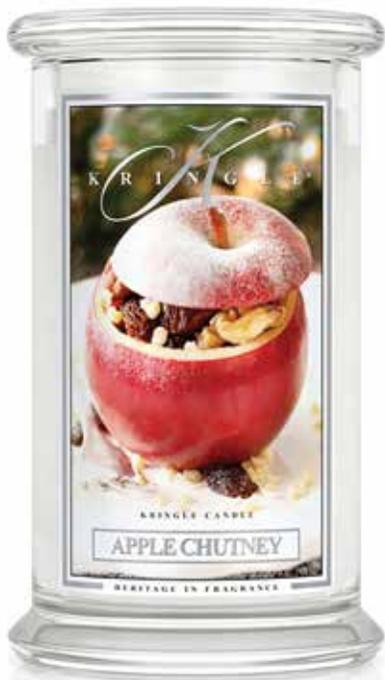
Lavish lemon finds its fragrant soul-mate when matched with savory rosemary.



## CORTLAND APPLE

Authentic balance of tart and sweet, the very essence of perfectly ripe autumn fruit: our Cortland Apple.

# KRINGLE CANDLE®



## APPLE CHUTNEY

A luscious baked apple base decorated with clove, brown sugar and cinnamon notes, set off perfectly by just a hint of creaminess.



## APPLE CIDER DONUT

Infused with spicy-sweet cider notes and a lavish dusting of sweet cinnamon. Best of all, this guilty pleasure is 100% calorie-free!



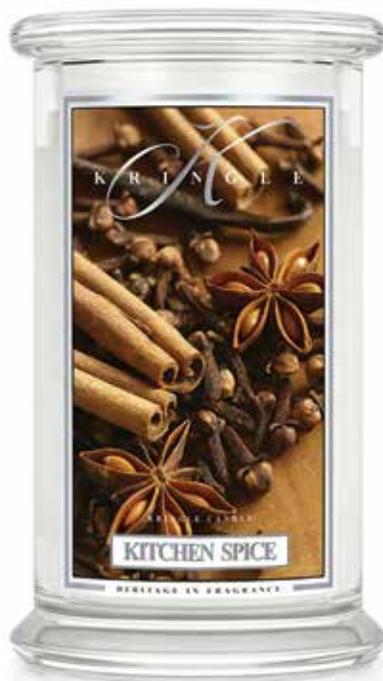
## APPLE PIE

Properly fruit-forward and complemented perfectly by warm butter and gentle spice notes.



## HOT CHOCOLATE

Deep, rich and filled with true cocoa goodness - perfect for warming your winter!



## KITCHEN SPICE

A blissful blend of spice and everything nice.



## VANILLA CONE

Buttery-rich, this vanilla adds a sweet gourmand note for extra depth and intrigue.

# KRINGLE CANDLE®



## BAKER'S VANILLA

Carefully derived from the oils of the natural bean, dark undertones and bright, sweet top notes blend together in perfect harmony.



## BLUEBERRY MUFFIN

Baked blueberries yield a luscious, fruity scent totally different than the fresh fruit. It's matched perfectly with a warm cake note.



## CASHMERE & COCOA

We spun this wooly soft scent and imagined the creamiest cocoa ever.



## VANILLA LATTE

It's our very vanilla sweetened with espresso and cream for yet another irresistible treat.



## VANILLA LAVENDER

Honest, rich vanilla meets one of the great understated florals to create a delicious Vanilla Lavender treat.

“ I lit the Apple Cider Donut candle. Best candle I've ever lit in my life! ”

— CRISSA K. —

# KRINGLE CANDLE®



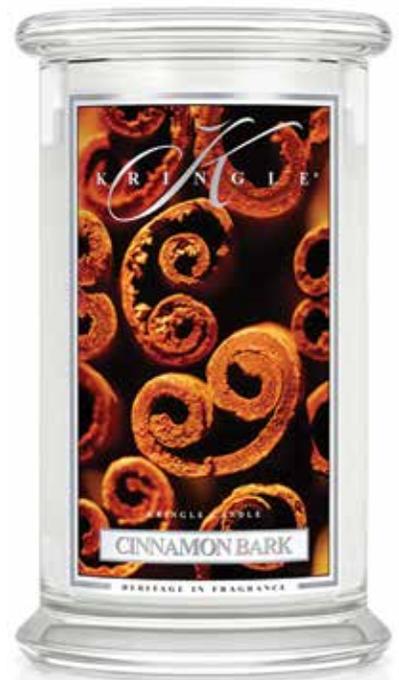
## BALSAM FIR

Botanically-accurate woodland fragrance evoking cold winter air and fresh-cut boughs.



## BLUE SPRUCE

Like standing in a magnificent grove of towering evergreens in mid winter, Blue Spruce yields heady, aromatic conifer notes in abundance.



## CINNAMON BARK.

Our team has isolated the rich wonders and intoxicating bite of fresh-ground Cinnamon.



## WINTER WONDERLAND

Take an enchanted walk through wondrous winter woodlands and pine.

“Just got my first candle order today  
and I want to say I love them...”

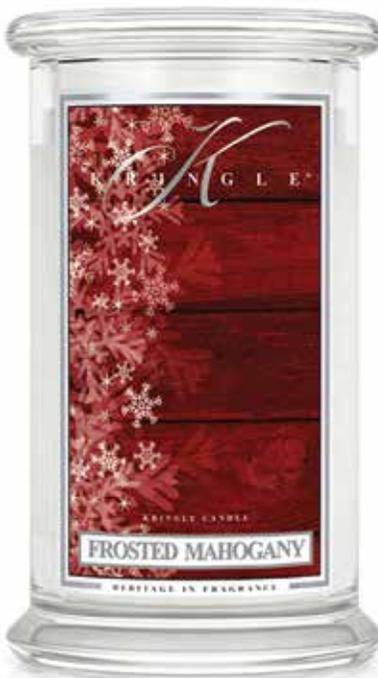
————— JOE W. —————

# KRINGLE CANDLE®



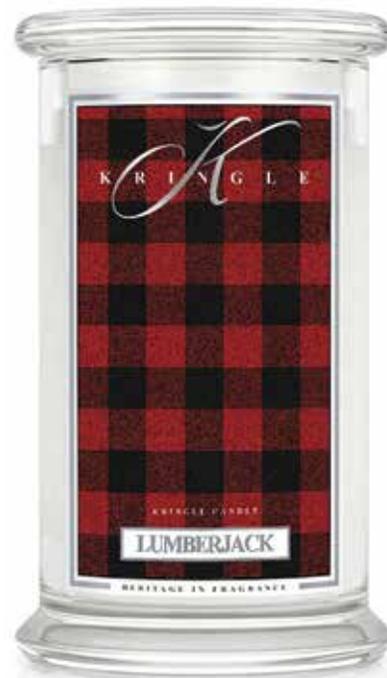
## COZY CABIN

Brown sugar, vanilla bean and warm cinnamon embrace rich wood notes as a smoky inkling adds the perfect touch.



## FROSTED MAHOGANY

A delightful cheery fragrance frostily filled with citrus and berry essence amid fresh mahogany.



## LUMBERJACK

Cedarwood, patchouli and warm musk... a daring and very amiable, sweet fragrance you'll want to wrap your arms around.



## BALSAM FIR

Botanically-accurate woodland fragrance evoking cold winter air and fresh-cut boughs.

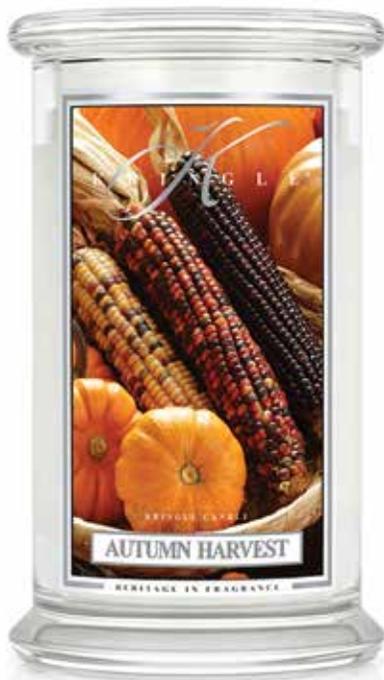


# KRINGLE CANDLE®



## APPLE PUMPKIN

We've infused the sweet and tanginess of the apple with warm pumpkin to celebrate two fall favorites.



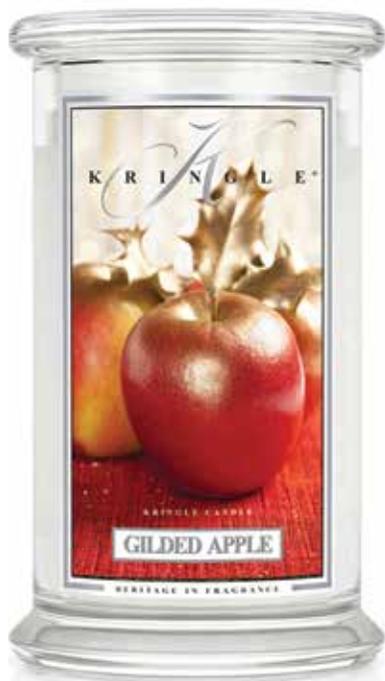
## AUTUMN HARVEST

Autumn Harvest yields the essence of apple, citrus, pine, herbs & spices to capture this bountiful time of year.



## AUTUMN RAIN

Life awakens in the Autumn Rain and nature's cleansing renews the landscape, kicking up fresh leafy aroma.



## GILDED APPLE

A superb apple scent that's crisp, tart and the sweetness shines right through.



## LEAVES

Leaves of many colors, shapes & sizes, woody sweet aromas, citrus and spice blend this collage of candied foliage.



## PUMPKIN PATCH

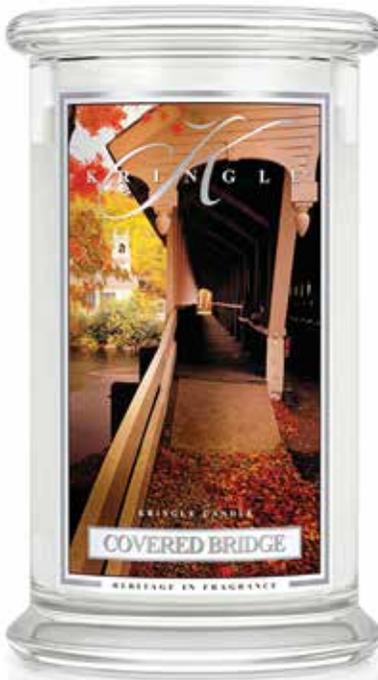
Pumpkin accented by spicy ginger, clove and a suggestion of sugar gourmand notes.

# KRINGLE CANDLE®



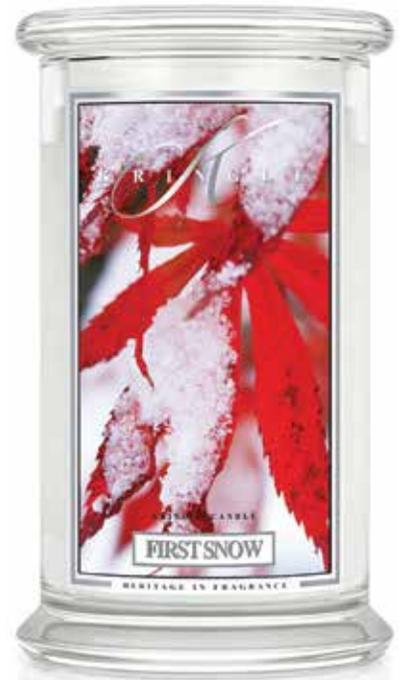
## BRANDIED PUMPKIN

Our Brandied Pumpkin has a distinctive full fragrance that's sure to lift your spirits.



## COVERED BRIDGE

Streamside flowers find a fragrant friendship with the venerable woods comprising this icon of classic New England.



## FIRST SNOW

Re-kindle your childlike wonder at this powdery fresh, clean signal of another season.



## PUMPKIN SAGE

Experience fall flair with the pairing of savory sage and the perfect pumpkin.



## TOUCH OF AUTUMN

Touch of Autumn evokes memories of hearty meals with friends and family with its blend of warm spice notes.

“Love Kringle Candles!  
They give off the best  
scent. Your candles are  
phenomenal.”

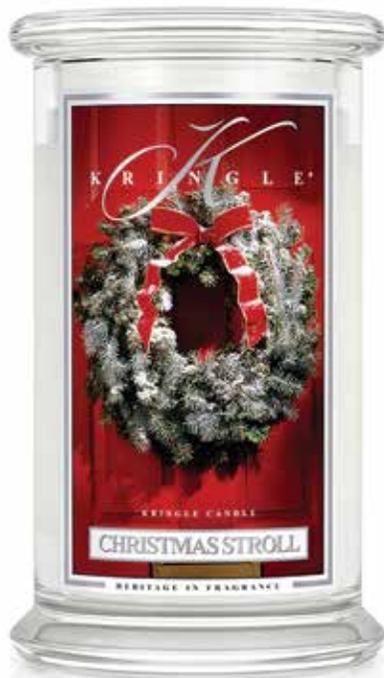
— CYNTHIA R. —

# KRINGLE CANDLE®



## CHRISTMAS

This is the fragrance of the holiday that is awaited eagerly all year.



## CHRISTMAS STROLL

Inspired by fresh-cut Christmas trees and the hot mulled cider served during Nantucket's Christmas Stroll.



## COCONUT SNOWFLAKE

A unique, light flaky confection with coco-nutty flair.



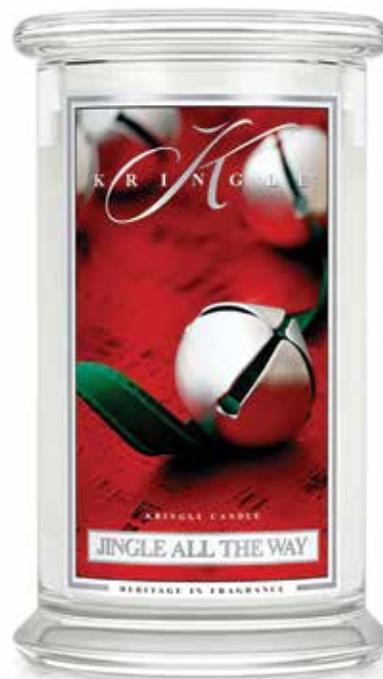
## GOLD & CASHMERE

Sweet citrus, creamy vanilla & musk, maple and sandalwood for a very dreamy soft scent.



## HOLIDAY COOKIES

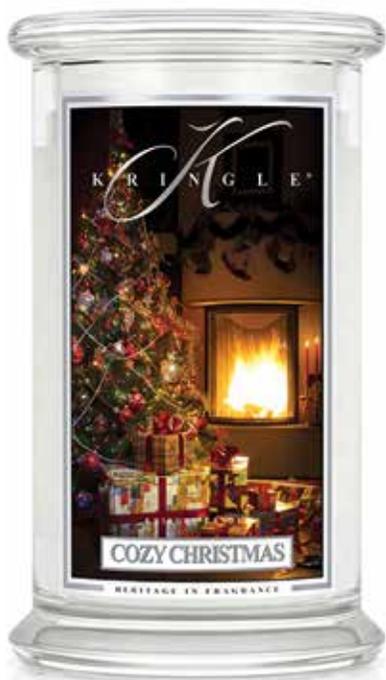
Share this festive recipe of buttery sweetness and frosted with creamy goodness. Pass the plate, please...



## JINGLE ALL THE WAY

Sweet fruit and bright citrus accords, merrily balanced by warming spices and wood notes. A holiday in a jar!

# KRINGLE CANDLE®



## COZY CHRISTMAS

Cozy evergreen forests of pine, firs, spruce & cedars make up the landscape of this rich, robust and spirited scent.



## FIRESIDE

Kindle the fires with subtle smokiness tinged with citrusy sweetness and enjoy sitting fireside.



## FROSTED CRANBERRY

A festive treat that is crisp and tart with a sweet surprise.



## KRINGLE

Fragrant green floral and musk, incense, cedar and clove, a magical merry Christmas nears.



## SNOW-CAPPED FRASER

Authentic botanical fir tree base. Hints of warm amber and moss further enrich the senses.

“ We so enjoyed  
burning the beautiful  
Christmas candles  
throughout the  
holiday season... ”

— MIKE M —

# KRINGLE CANDLE®



## DAYLIGHT CANDLE

Twice the size of a tea light, these nifty fragrance powerhouses offer a huge fragrance throw and can burn up to 10-12 hours. When the wax has been spent, the cups are recyclable. DayLights® are a perfect way to sample Kringle's variety of scents in any room, with any style!

Check out all the benefits of DayLights®:

- Big fragrance from a small candle
- Burn up to 10-12 hours all day long
- Fits in a wide variety of cool accessory glassware
- No-fuss cleanup and recyclable containers
- Bright white wax glow
- Low price lets you try many fragrances
- Convenient lid and size make the perfect travel companion

**Available in:** All Fragrances.





# KRINGLE CANDLE®



## FIRESTARTERS

The Holiday season is here and there's no **Faster, Safer** or **Easier** way to light your fire than with Kringle Firestarters. Create a merry blaze in mere minutes. Simply place the firestarter below the wood and touch a match to the edge of the cup long enough to begin burning. Kringle Candle 24-pack Firestarters makes for a perfect gift too!



# KRINGLE CANDLE®

## WAX MELTS

Kringle® Wax Melts are very easy to use and ultra-fragrant! Mix pieces of Wax Melts from different fragrances to create unique blends.

**Available in:** All Fragrances.



# KRINGLE CANDLE®



## AIR MISTS

Kringle® Air Mists are great for fragrancing the home, car or office!

**Available in:** Aqua, Balsam Fir, Blue Spruce, Cherry Blossom, Christmas, Citrus and Sage, Cortland Apple, Cozy Cabin, Egyptian Cotton, French Lavender, Fresh Lilac, Pink Grapefruit, Pumpkin Patch, Snow-Capped Fraser, Spiced Apple, Vanilla Lavender, Warm Cotton, Watercolors.



## TEA LIGHTS

Small in size but big in fragrance, our Tea Lights are the ideal companion for a growing array of glassware and other suitable holders.

**Available in:** Apple Pie, Aqua, Blue Spruce, Christmas, Cinnamon Bark, Citrus and Sage, Cortland Apple, Cozy Cabin, Fresh Lilac, Midnight, Pink Grapefruit, Pumpkin Patch, Snow-Capped Fraser, Spiced Apple, Vanilla Lavender, Warm Cotton, Watercolors.

# KRINGLE CANDLE® MADE IN A M E R I C A

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At Kringle Candle, we help create and preserve jobs all over the United States and North America. Our all white candles fit and flatter every décor and are truly Made in America - proudly poured right here in Western Massachusetts.

Our best selling Classic Jars are molded in Ohio, the wicks that create the flame are woven/braided in New Jersey, the wax that fills them is pumped and refined in North America, and the authentic fragrance oils that set Kringle Candle apart from the crowd are formulated in New Jersey, Florida and other parts of the USA.

Kringle Candle's unique scents are often based on customer suggestions, and scent labels (designed by our creative team) are printed locally in Massachusetts. From designers to lab testers to production people to packagers; office teams, warehouse staff, truck drivers and more, countless jobs are tied to making and delivering these components. Our team of chandlers puts these domestically-created parts together with pride and precision - bringing you the best candle products - second to none.



# KRINGLE CANDLE®

**NEW!** Restyled & Upgraded Hutch Fixtures & Displays



## 4-Foot Hutch

Two extra feet can make a big difference!  
With 51.5" of wall space, this hutch:

- Showcases 20 fragrances
- Includes 6 straight shelves & 1 slanted acrylic shelf for DayLights®!
- LED lighting
- 51.5"W x 16.5"D x 86"H

*For quick restock, this hutch also offers a 2-door bottom cabinet for space and storage.*



## 2-Foot Hutch

Just over 2 feet (27.75") of wall space shows customer favorites in all the key formats!

Did we hear someone say "efficient?"

This hutch:

- Shows up to 10 fragrances
- Includes 6 straight shelves, with 1 slanted acrylic shelf at the bottom for DayLights®!
- 27.75"W x 16.5"D x 86"H

*A great Kringle Candle statement doesn't require a whole lot of space!*

# KRINGLE CANDLE®

## Countertop DayLight® Spinner Display

Kringle Candle's most innovative new candle style is the small-in-size but mighty-in-fragrance DayLight®. Now we offer resellers the ultimate DayLight® profit center with this countertop unit with swivel base. Totally browsable and sure to trigger impulse buys, it's the perfect sales-generating companion piece to our standard hutch.

- Conveniently displays (18) 12-packs of DayLights
- Swivel base
- 19"W x 24"H



## KRINGLE CANDLE® Full Modular Display & Stacking Tables

Looking to highlight a special Kringle Candle fragrance for your customers? Two stacking display tables can feature fragrances of the month, seasonal products or events to complete the optimal retail merchandising presentation.

- Conveniently highlights seasonal candles or specials
- Lg Table 32"W x 20"D x 30"H
- Sm Table 24"W x 16"D x 24"H



*\*Pictured above: (2) 4-foot hutches with a 2-foot modular corner unit (28.5"W x 31.25"D x 86"H) & stacking tables. Corner unit comes with LED lighting and 5 glass shelves.*

**Ask about Kringle's Tiered Partnership Programs/Offers**

# KRINGLE CANDLE®

HERITAGE IN FRAGRANCE



*Your Favorite Fragrance Is Always The Right Color*

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